

FAX# 703 528 7880
CREDIT RISK !!!
HARRIS REPORT FROM REP
CHANGES AUG28/12 10.26
*** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME ELISE CLOYD

SALES PRSN WA- JOE KNAUER

CONTRACT # 6261986

	CLASS: NATL.	LOCAL	REGIONAL
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ORDER

CONTRACT # 6261986

CLASS: NATL.

LOCAL

REGIONAL

PRDCT	<u>AMERICANS FOR PROSP.</u>	<u>EST# 1864</u>	COMMENTS.

EST#1864 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES AUG28/12 SEP3/12 WK-1

EEP3/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING _____

CO-OP BILLING NEEDED

DATE AUG28/12 10.26

REF =

TO LENA
FR JULIE
OK'D M1. SEE 17
TTLS RTS
PLSC FM,T HX 8/28

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL STATIONS USING ELECTRONIC INVOICING - AGENCY IDB #1021

AN ELECTRONIC INV.WEBSITE "EMEDIA TRADE-INVOICING" IS ALSO AVAILBLE
FOR THIS AGENCY. THE IDB# FOR THE WEBSITE IS: EMT12009

AMERICANS FOR PROSPERITY

[illegible]

AGENCY ADVERTISER CODE = AGENCY EST# = 18000
AGENCY PRODUCT CODE =

4 S 700P-730E

30	\$3,600.00
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8 / 28

8/31

2

TU, TH-F

2

PROGRAM : JEOPARDY
CON COM1: 1X PER DAY

REP HEADLINE# 6261986 TRF# 325335 REP: TEL# 703 528 7800 FAX# 703 528 7880

\$\$\$ MOD# 0: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !! AUG28/12 10.26

ORDER WORKSHEET HARRIS REPORT FROM REP *** WFTV-TV ***

CHANGES

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17	A		630P-930P	30		\$3,600.00	8/30	8/30	1		THU	1
PROGRAM : JAGUARS GAME												
ORD COM1: PRGM CHANGE: JAGUARS GAME												
THIS IS A MAKE-GOOD FOR AUG30 ON LINE-4 FOR 1 SPOT/WK												
STATION MAKEGOOD OFFERS:												
M1	OK'D	BUY#4	MISSED: TU, TH-F/700P-730P						30S	\$3,600.00	(AUG27/12)	
			OFFER: THU/630P-930P						30S	\$3,600.00	PLS ADVISE.	
CMT: PRGM CHANGE: JAGUARS GAME												
CONTRACT TOTAL											55700.00	
TOTAL SPOTS											27	

SEP/12 55700.00

MARKET TOTALS \$174,062 WFTV 32% WKMG 42% WESH 24% WOFL 2% WKCF 0% WRBW 0% CABL 0%

WOPX 0% WRDQ 0% EFTV 0%

SVC- NSI

DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE